

RACE TO WORLD FIRST 2022-2

Vault of the Incarnates

M00DB0ARD V1 | 09.08.2022



GLOWING STONES IN ELEMENTAL COLORS



DRAGON EGGS & CRACKED EARTH





SPIRAL ANIMATIONS FOR STINGERS/TRANSITIONS

Raid Design

ELEMENTS MOST COMMONLY INTEGRATED INTO THE DUNGEON: GLOWING GEMSTONES, ORGANIC ROCK FORMATIONS, ELEMENTAL COLORS

ELEMENTS FOUND THAT MAY HAVE STORY INTEGRATION (LESS PRIORITY, BUT COULD BE FUN TO TEST OUT) STEAMPUNK & HIGH-POLISHED GOLD, SWIRLS & SPIRALS, "DRAGON EGGS"[?]



GLOWING STONES IN ELEMENTAL COLORS



SOCIAL/PROMOTIONAL POTENTIAL. THESE HOPS REMIND ME OF THE DRAGON EGGS



GLOWING ELEMENT EXAMPLE WITHOUT LINES

Overlays

MERGING THE HIGH FANTASY THEMES OF WOW WITH CONTEMPORARY DESIGN. USING LINEAR HIGHLIGHTS/GLOW WITH TEXTURAL (DRAWN) OBJECTS.

SOME GLOW, BUT NOT OVERKILL. SEPULCHER MAY HAVE HAD TOO MUCH GLOW IN RETROSPECT.

IMITED RELEASE

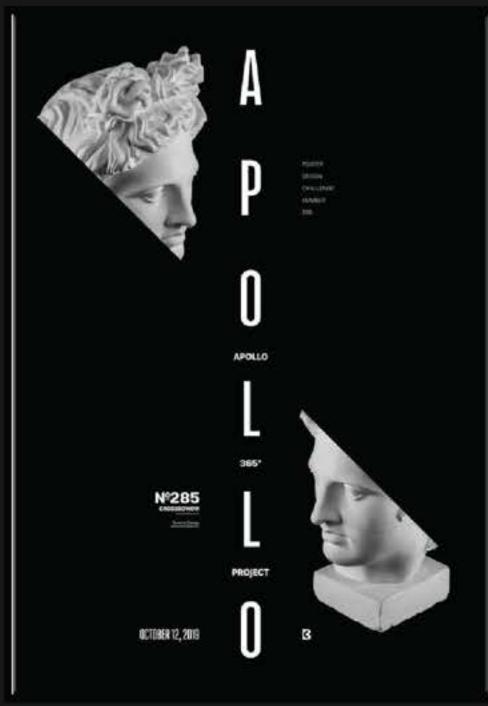
NORTH CHARLESTON, S.C.

ZIMITED RELEASE

USING GAUNTLET AS FLAVOR TEXT [TOP +BOTTOM IN THIS EXAMPLE]
SEEK SECONDARY TEXT AS COPY [MIDDLE]



SOME GLOWING ELEMENT FOR SHORT/CHARACTER TEXT, PAIRED WITH CLEANER TYPE FOR READABILITY



NUANCED EXAMPLE OF NICE TEXT HEIRARCHY



CONTINUE TO USE "GAUNTLET" AS ACCENT TEXT, POSSIBLY LOOK INTO A SECONDARY FONT. THIS WAY WE CONTINUE TO USE OUR COMISSIONED FONT BUT ALSO DEVELOP A DIFFERENT LOOK FOR THE NEW RAID.

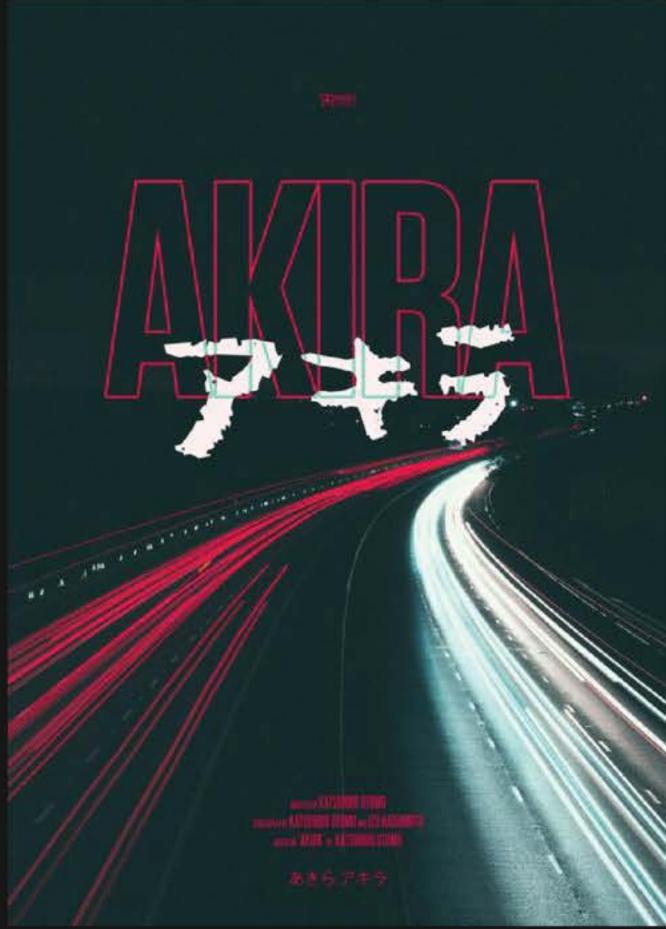
IMPROVE ON TEXT HEIRARCHY AND NEGATIVE SPACE THIS TIME. "GAUNTLET" IS HARDER TO READ AT A SMALL SIZE, BUT LOOKS GREAT WHEN SCALED UP. DON'T LIMIT DESIGN TO FIT THE TYPE.

DON'T USE THIS FOR IT'S
AESTHETIC; AN EXAMPLE OF
USING COMPLIMENTARY OR
CONTRASTING COLORS





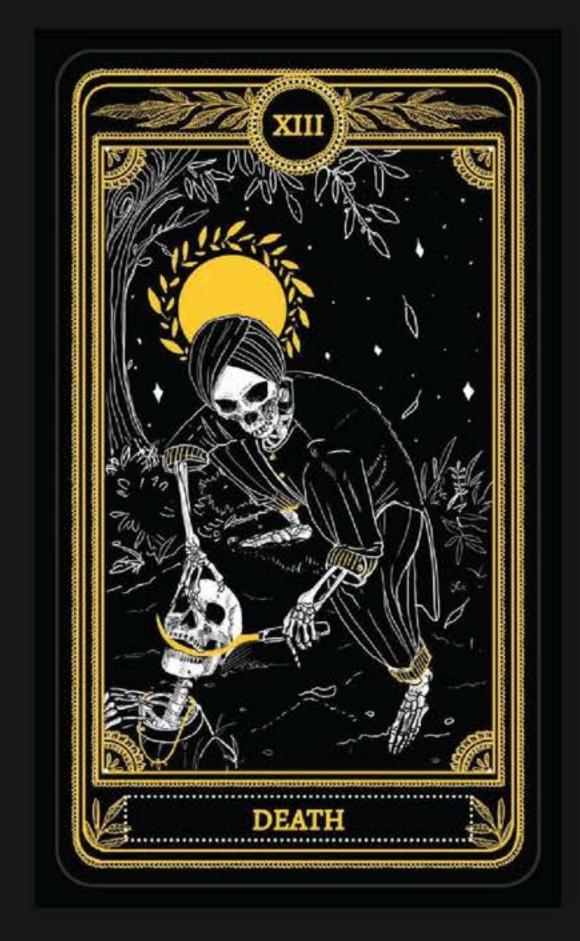




BETTER EXAMPLE OF DARKER BACKGROUNDS WITH COLOR ELEMENTS REPRESENTING "LIGHT"

Color Distr.

4 COLORS ARE DIFFICULT TO DESIGN AROUND BUT IMPORTANT TO THE RAID.
KEEP EVERYTHING BLACK/GREY MONOCHROMATIC, USE ELEMENT COLORS AS HIGHLIGHTS & GLOWING ACCENTS.







Color Distr.

ANOTHER SET OF ILLUSTRATIVE EXAMPLES THAT USE COLOR SPLASH & CONTRASTING COLORS ON PROMARILY B&W.



Textures

STONE TEXTURES & ELEMENTAL LIGHT COMING THROUGH CRACKED EARTH

POTENTIALLY BRING BACK & FINE-TUNE THE FIRST DRAFT OF SEPULCHER'S BG?



COLOR DISTRIBUTION



Color

B&W PRIMARY ELEMENTAL COLOR SPLASH OTHER COLOR CONSIDERATION, BROWN, EARTHY HUES FROM THE DUNGEON? FULL GRAYSALE LOOKS MORE MODERN, EARTH TONES MORE HIGH FANTASY. WORKSHOP THIS LATER?