

RACE TO WORLD FIRST 2022 [WINTER]

GRAPHICS PACKAGE VERSION 01
10.03.22

LOGO

THESE ARE VERY EARLY DRAFTS + WHAT I CONSIDER A STEEP DEPARTURE FROM OUR PREVIOUS LOGO. SHOULD WE GO BACK - OR - TRY TO MIX AND MATCH THESE NEW CONCEPTS?

OPEN SPACE FOR OUR MAIN SPONSOR (FTX?)
IS "2022" REDUNDANT OR NECESSARY?

NEXT STEP: COLOR OPTIONS



GLITCH EFFECT (REFERENCE TO TEXTURE)
ASSYMETRICAL



CIRCUITS (REFERRING TO "FLOURISHES")
ASSYMETRICAL



SIMPLIFIED
COULD BE WORKSHOPPED FOR MORE COLOR



COLORFUL & COMPLICATED
TOO MUCH "RAINBOW"; CAN MOVE AROUND COLORS

FLOURISHES

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GENERAL GRAPHIC TREATMENTS, CAN USE SOME OR ALL, OR EXPAND ON WHAT WE LIKE
SOME ASSETS MIMIC IN-GAME PATTERNS

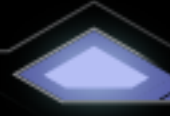
FOCUS ON POPS OF RAID COLORS, BUT KEEP IT ELEGANT.



GENERIC BORDER DETAILS
MONOCHROMATIC BLACK & WHITE

FLOURISHES

COLORFUL OPTIONS, GLOW EXAMPLES



FLOURISHES

THIS IS MORE FOR MY REFERENCE, SINCE I CAN NEVER REMEMBER THE EXPERIMENTAL STEPS IT TAKES TO MAKE THINGS LOOK A CERTAIN WAY.

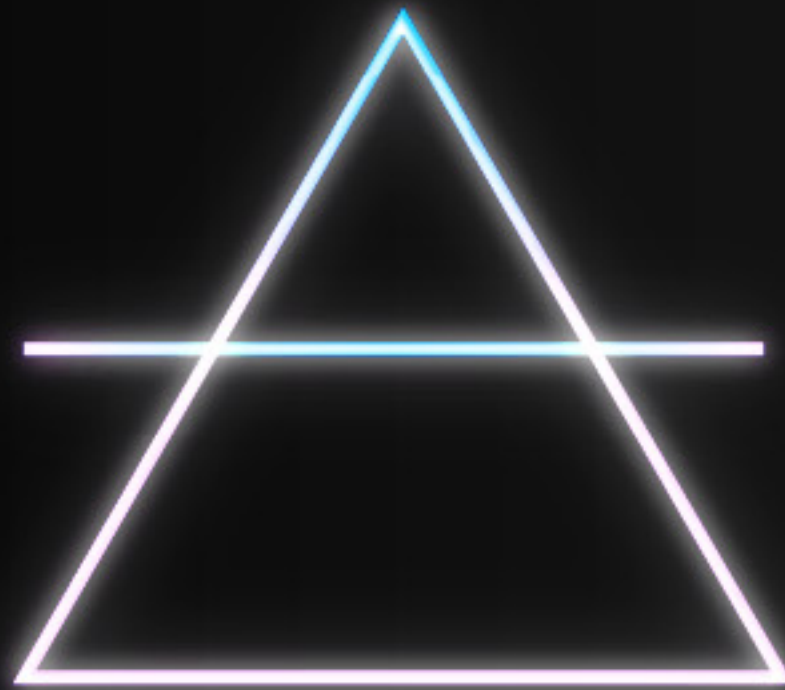
GLOWING ALCHEMIC SYMBOLS - TO BE ADDED TO POTENTIAL IN-GAME MODELS



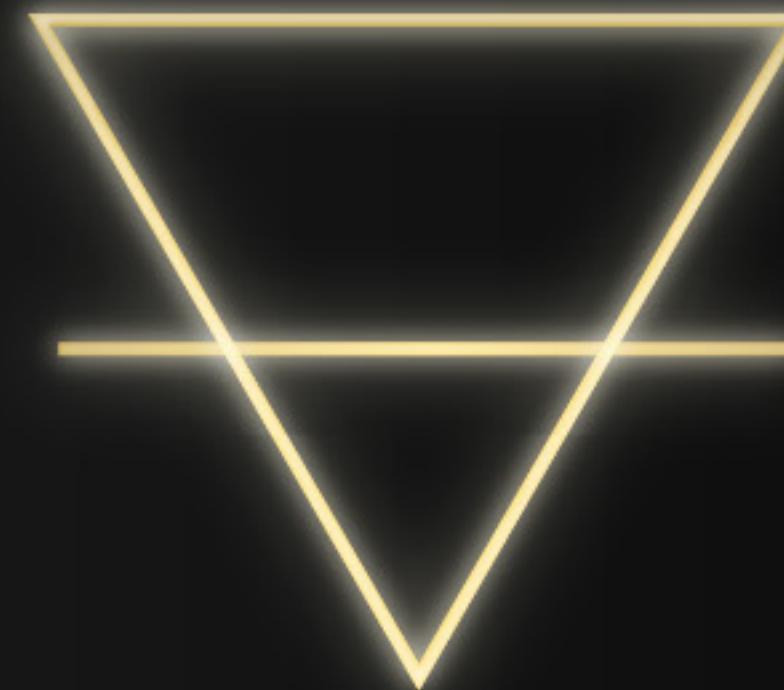
#0088CB
#758BD6
NORMAL 100%
OUTER GLOW: SCREEN
#C3E6E7
75% OP
15PT
COLOR DODGE 100%
OUTER GLOW: SCREEN
#C3E6E7
100% OP
5PT
SCREEN 70%
FEATHER 2.3 PT
#FFFFFF



#8A3326
#F6921E
NORMAL 100%
OUTER GLOW: SCREEN
#FFD06D
75% OP
15PT
SCREEN 100%
OUTER GLOW: SCREEN
#C3E6E7
100% OP
5PT
SCREEN 40%
FEATHER 2.3 PT
#FFFFFF



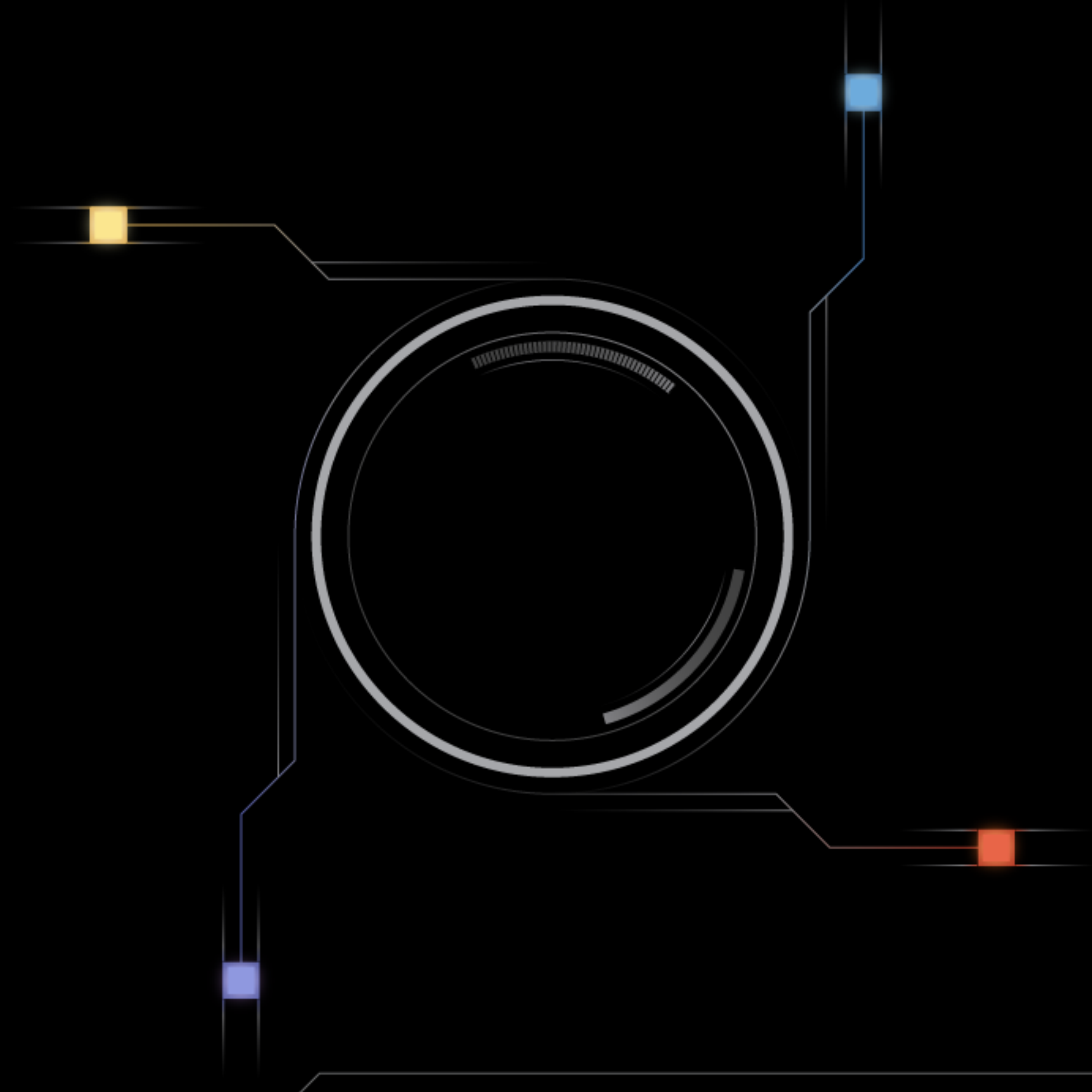
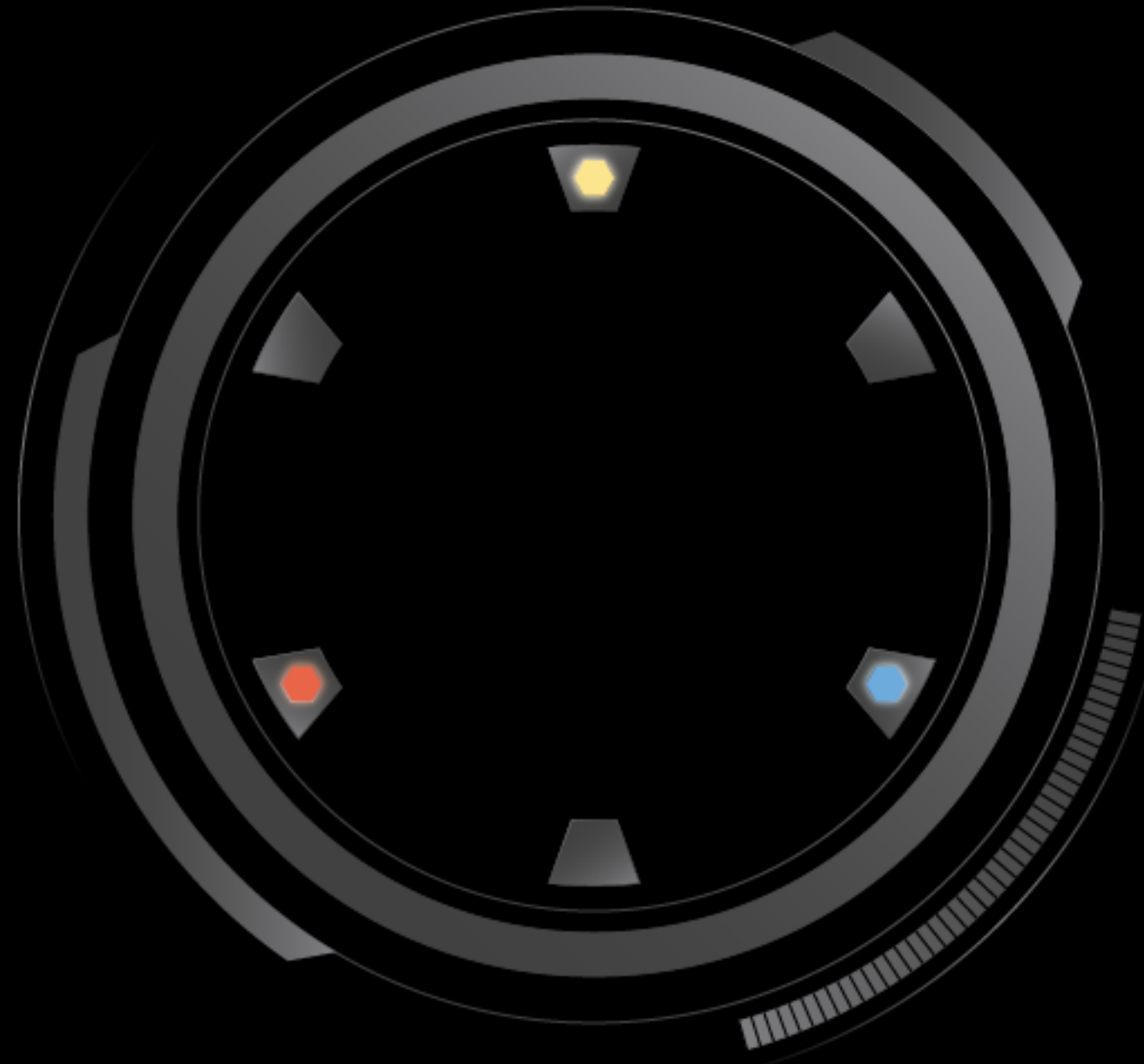
#1B75BB
#8D78B6
NORMAL 100%
OUTER GLOW: SCREEN
#FFD06D
75% OP
15PT
SCREEN 100%
OUTER GLOW: SCREEN
#FFD06D
100% OP
5PT
SCREEN 100%
FEATHER 2.3 PT
#FFFFFF



#1B75BB
#8D7135
NORMAL 100%
OUTER GLOW: SCREEN
#FDF9D3
100% OP
15PT
SCREEN 100%
OUTER GLOW: SCREEN
#FDF9D3
100% OP
5PT
SCREEN 30%
FEATHER 2.3 PT
#FFFFFF

FLOURISHES

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WAYS TO MODERNIZE MOTIFS & OBJECTS FOUND IN RAID
ANIMATIONS, STINGERS & TRANSITIONS
SIMPLIFIED TEXTURES

FLOURISHES

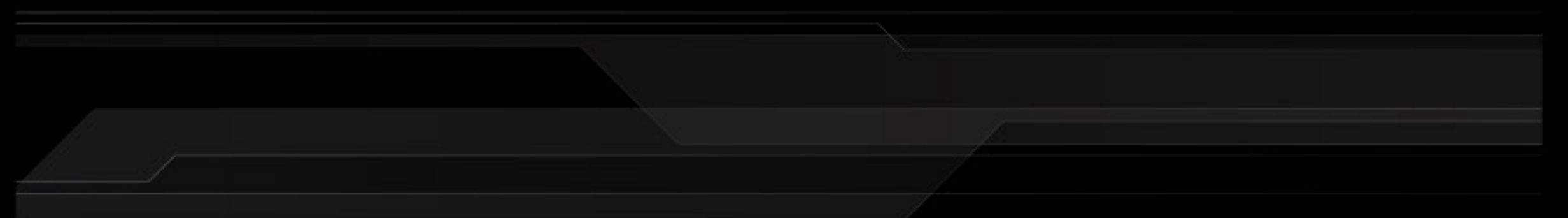


REFERENCES

BACKGROUNDS

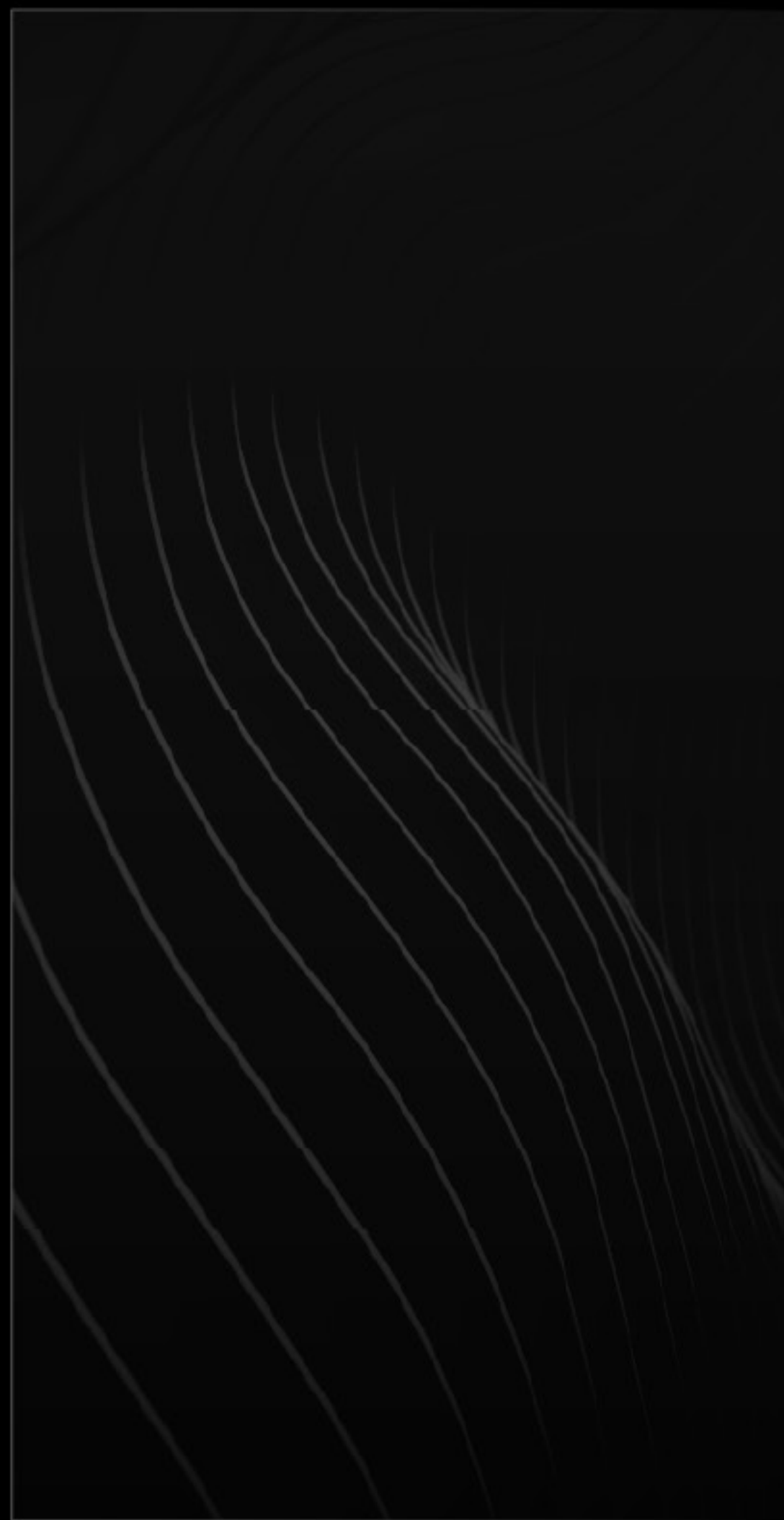
EXAMPLES OF SOME BACKGROUNDS I DREW

SYMMETRICAL "HONEYCOMB TECH" DRAWS BACK TO THE RAID BRAND
ASSYMETRICAL VERSION GOOD FOR TWITTER & OVERLAYS. HAS EASY ANIMATION POTENTIAL.



BACKGROUNDS

OR WE COULD COLOR-TREAT TEXTURE FOR BACKGROUND.



BACKGROUNDS

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EXPERIMENTAL PAGE FOR TYPE & HIERARCHY

EXPERIMENTING WITH THE PHOTOSHOP GLITCH TEXTURE IN THE BACKGROUND

ALSO USING GAUNTLET FONT AS DECORATION/FLOURISH

HOW DO WE FEEL ABOUT THIS FONT? SHOULD WE DO MORE
RESEARCH?

QUASIMODA THIN: DOES THIS HAVE DECENT READABILITY AT THIS SIZE?

IS KOROLEV MEDIUM BETTER FOR READABILITY?